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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 232 Publisher: Shanghai Jiaotong University Pub. Date: 2011-5-1. It service management of the new theory - Chinese-style wisdom and Western culture. integration of research. presented it the world's most cutting-edge service management concepts and processes to manage the basic content of the framework and core knowledge. and from the perspective of Western culture and blend to be examined and elaborated. Efforts to set up advanced Western management and Chinese five thousand years of culture and science between the bridge facility to explore the West it service management best practices and wisdom of Chinese-style combination of points. Purpose is to make it China's elite in the study and practice of Western management science at the same time. came to realize it with the wisdom of Chinese culture and Chinese-style internal relations between the two different. but have the same experience. there are differences with the factoring relationship. in order to increase Chinese employees of Western culture. intimacy. reduce cultural differences brought about by the habit of resistance, prompting the Western culture at a higher level of integration and complementarity. the harmonious development of human civilization Pave the Way. It service management of the new theory - Chinese-style wisdom and cultural integration of the Western content vivid. precise language popular. it focuses on Western-style service management experience and wisdom of the integration of Chinese and Western culture and diversity management philosophy and unified relationship. For people to understand the Western concept of it service management, the company how to deal with the challenges of globalization has a profound revelation. It service management of the new theory - Chinese-style wisdom and integration of Western culture. the author based on years...

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