



## Banquet the design and Catering Management S19(Chinese Edition)

By SUO LUN ZHU BIAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2001-10-12 Publisher: Chinese title of textile basic information: Banquet Design and Restaurant Management original price: 28 yuan: Solon editor Press: China Textile Publication Date :2001-10-12 ISBN: 9787506419758 Words: Page: Revision: Binding: Folio: Weight: Editor's Choice book hotels industry business. financial budgets. profit loss. entertainment management and staff training and mobility problems do a more in-depth analysis. and proposed some countermeasures for the people of insight to provide references. Another hotel in the hotel industry success stories. is also listed in the book. I hope to give business managers to inspire hotels. Summary Hotels a people-oriented industry. people (mainly customers and employees) thinking. behavior. values ??and diversity and variability. Thus. as the the Hotel hotel industry to provide physical facilities and intangible services management service specification. you must face up to the challenges of customers and staff. management micromanage. and rigid. both can not meet the demand of personalization and variability. limit a person initiative and enthusiasm of play. hotels humane. personalized products into the mechanization. fixed-products; management too coarse. live service hotels will come out of nowhere....

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