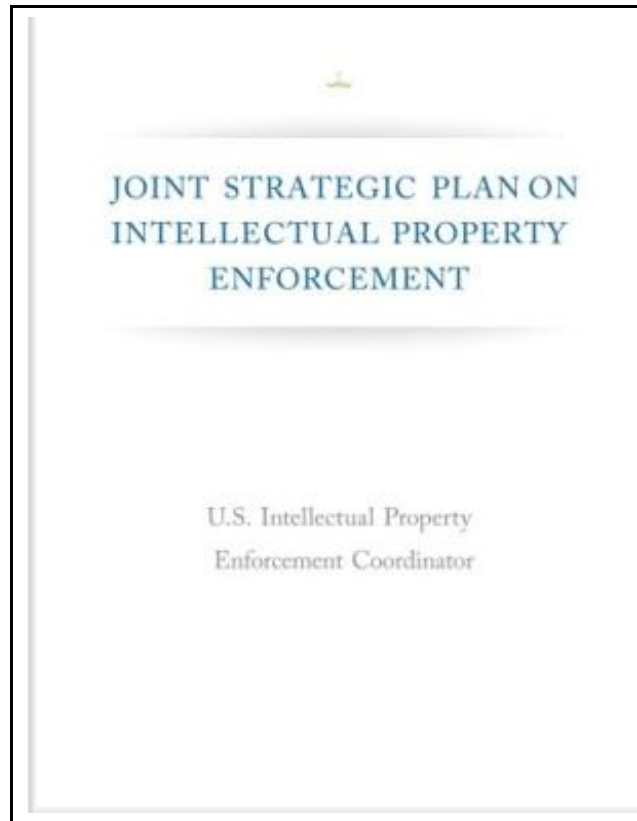


## Joint Strategic Plan on Intellectual Property Enforcement



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Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.As President Obama has made clear, our single greatest asset is the innovation and the ingenuity and creativity of the American people. It is essential to our prosperity and it will only become more so in this century. So it matters that we have the right approach to intellectual property enforcement; one that is forceful yet thoughtful, dedicated and effective, and that makes good and efficient use of our resources. Ours is a Nation of entrepreneurs, inventors, innovators, and artists. The ideas that American citizens generate catalyze cutting edge research, ensure longer and healthier lives, and power the globe's most productive economy. Our ingenuity and entrepreneurial spirit make the United States great, and we must fiercely defend that competitive advantage. As President Obama has said, if the playing field is level, I promise you-America will always win. In June 2010, we issued the Administration's first Joint Strategic Plan for Intellectual Property Enforcement. Since then, we have made great progress: law enforcement operations have increased in scope and efficiency, and investigations, seizures, arrests, and convictions have increased significantly; several industry-led voluntary initiatives to reduce infringement online have been concluded and are in force; there is more efficiency and coordination among Federal agencies; the Federal government is now more aware of and active in eliminating counterfeits in its supply chain; and gains have been made in coordination and cooperation with our trading partners. We have worked cooperatively with Congress, and as a result of these efforts, seven Administration legislative recommendations to improve our enforcement system have become law. Nonetheless, we know that infringement of intellectual property continues to pose significant risk to our economy and to our ability...



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